

# 2018 Community Profile

## Kearney | NEBRASKA

**Kearney**, the county seat of **Buffalo County, Nebraska**, is located just 95 miles north of the geographic center of the United States. **Kearney is the Nation's** mid-point for commerce reaching 90% of the U.S.A within two days by truck and has access to both the UP and BNSF Railways within the county. Historically, in the 30's Kearney was home to the then largest barn in the world known as the 1,733 Barn of which this iconic barn reflects a rich history of commerce by marking the mid-point of 1,733 miles to both San Francisco and Boston.

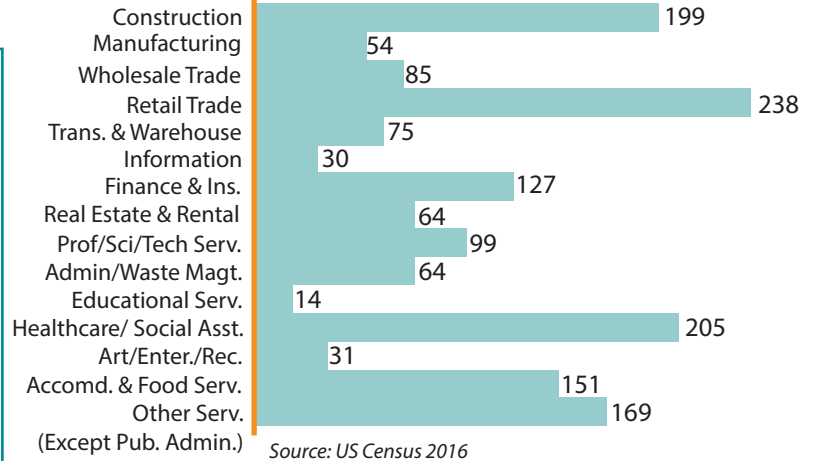
**Kearney's** character, shaped by pathfinders and pioneers, can be described as progressive and determined. The midwestern work ethic is alive and well with Nebraska having one of the highest workforce participation rates in the country; Everyone claims to have work ethic, but having one of the highest workforce participation rates proves it!

Kearney is a heavily diversified community with major economic pillars including: **AGRICULTURE; EDUCATION; MANUFACTURING/DISTRIBUTION; MEDICAL/HEALTHCARE; CORPORATE; HOSPITALITY/TOURISM.**

Almost 50,000 people call **Buffalo County** home and they enjoy an enviable balance of urban amenities and Main Street America quality of life. With the University hosting roughly 7,000 students from all 93 counties, all 50 states, and 50+ countries, as well as direct access to transportation, Kearney is connected and ready for business.

### ECONOMIC SECTORS

Buffalo County



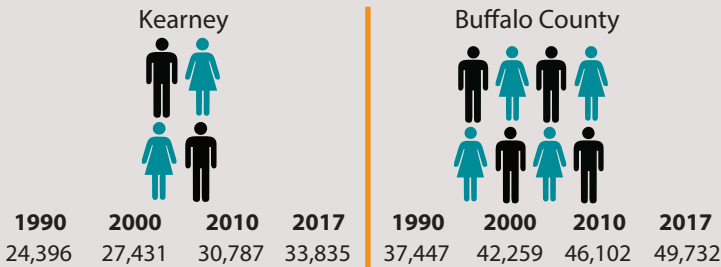
### KEARNEY CONSTRUCTION VALUES

	2000	2010	2017
Industrial	\$645,000	\$0	\$0
Commercial	\$17,673,793	\$20,155,636	\$38,946,624
Com/Ind Add. Remodel	\$4,284,761	\$26,084,939	\$16,670,522

Source: City of Kearney

### POPULATION

Source: US Census



### ECONOMIC INDICATORS

	2000	2010	2017
<b>Kearney</b>			
*Net Taxable Sales	\$351,815,123	\$615,505,093	\$712,328,993
Tax Valuation	\$929,827,112	\$1,656,391,874	\$2,550,296,256
Gas Utility Customers	10,399	10,620	11,000
Electric Utility Customers	13,879	14,676	15,719
<b>Buffalo County</b>			
*Net Taxable Sales	\$340,835,235	\$656,451,127	\$751,682,264
*Motor Vehicle Sales	\$63,784,750	\$75,429,348	\$103,534,067
*Lodging Tax Revenue	\$290,618	\$804,506	\$1,172,714

\*Source: Nebraska Department of Revenue

	2000	2010	2017
<b>LABOR FORCE</b> Ages 16-64			
Kearney	16,370	18,004	18,784
Buffalo County	24,905	26,386	27,050
<b>EMPLOYMENT</b>			
Kearney	15,976	17,399	18,343
Buffalo County	24,331	25,429	26,392
<b>UNEMPLOYMENT RATE</b>			
Kearney	2.4%	3.4%	2.3%
Buffalo County	2.3%	3.6%	2.4%

Source: Nebraska Department of Labor

### MEDIAN INCOME

	2000	2010	2016
<b>Kearney</b>			
Median Household	\$34,829	\$43,920	\$51,333
Median Family	\$46,650	\$59,462	\$70,580
Per Capita	\$17,713	\$22,125	\$26,274
<b>Buffalo County</b>			
Median Household	\$36,782	\$47,120	\$54,098
Median Family	\$46,247	\$60,646	\$70,500
Per Capita	\$17,510	\$22,616	\$27,218

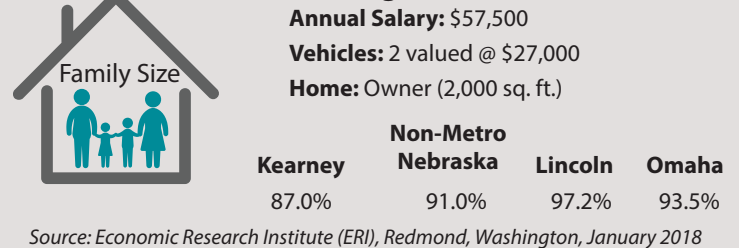
Source: U.S. Census Data

### KEARNEY HOUSING

	2000	2010	2017
Average Price	\$105,192	\$156,663	\$202,066
*Occupied Homes	10,549	12,201	12,622
** Single Fam Bldg Permits	131	67	63
** Single Fam Const. Value	\$22,415,800	\$13,552,000	\$16,331,000
** Multi-Fam Bldg Permits	14/63	13/27	39/59
** Multi-Fam Const. Value	\$4,301,000	\$4,881,000	\$7,259,000

\* Source: U.S. Census Data \*\* Source: City of Kearney

### ERI Cost of Living Index



### CLIMATE

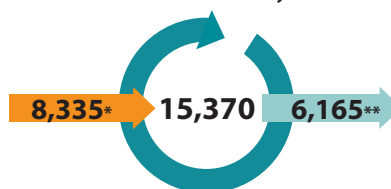
Average Daily Temp (F)

	January	April	July	October
Low	13	35	63	37
High	36	62	87	64

Average Annual Precipitation: 25.9 inches  
Elevation/Altitude: 2,129'  
Total Area (Kearney): 12.77 sq. miles  
Primary Retail Trade Area: 112,300

### COMMUTING PATTERN

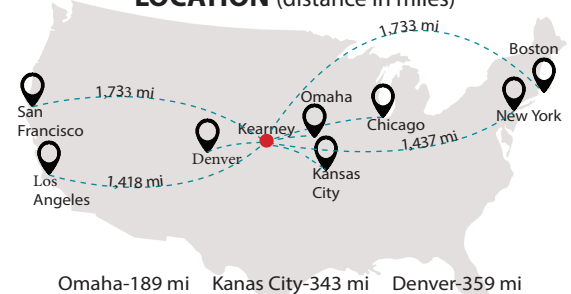
Buffalo County



\*Employed in the selected area but live outside  
\*\*Live in the selected area but work outside

Source: US Census 2015 Data

### LOCATION (distance in miles)



# TOP AREA EMPLOYERS

## NON-MANUFACTURING

Employer	Employee Count
CHI Health Good Samaritan	1000+
University of Nebraska-Kearney	1000+
Kearney Public Schools	750-1000
The Buckle	750-1000
Kearney Regional Medical Center	500-750
Hy-Vee	500-750
Cash-Wa	500-750
Wal Mart Stores, Inc.	250-500
Cabela's	250-500
City of Kearney	250-500
Buffalo County	100-250
Chartwells Food Service	100-250
Community Action Partnership	100-250
Educational Service Unit 10	100-250
Kearney Clinic	100-250
Kearney Family YMCA	100-250
Mount Carmel Home	100-250
Midway Auto Dealerships	100-250
Nebraska Public Power Dist.	100-250
Platte Valley Medical Group PC	100-250
First National Bank	100-250
Target	100-250
Younes Hospitality	100-250
Richard Young Behavioral Health (CHI)	100-250
Youth Rehabilitation & Treatment Center	100-250
Good Samaritan Society - St. John's	75-100
Good Samaritan Society - St. Luke's	75-100
Kearney Hub	75-100
Mid-Nebraska Individual Services	75-100
NTV/Sinclair Broadcast Group, Inc.	75-100
Ramada Inn	75-100
Viaero Event Center	75-100
Xpanxion	75-100
Heartland Bank	75-100
Anderson Bros. Elec. & Plumbing	50-75
Brown Transfer	50-75
Spectrum Business (Charter)	50-75
Good Samaritan Society - Prairie View	50-75
JcPenney	50-75
Midland Contracting	50-75
Northridge Retirement	50-75
Yellow Van Cleaning Services	50-75
Family Fresh Market	50-75
Sampson Construction	25-50
Blessing Construction	25-50
Miller & Associates Consulting Eng.	25-50
Ward Laboratories	25-50
Andersen Wrecking Co.	25-50
Mead Lumber	25-50
BD Construction	25-50
Farmers & Merchants Bank	25-50
Big Apple Fun Center	25-50
Buzz's Marine	25-50
Cambridge Court	25-50
Coca Cola-Dr. Pepper	25-50
Eakes Office Solutions	25-50
Exchange Bank	25-50
Frontier Communications	25-50
Intellicom Computer Consulting Inc.	25-50
Kearney Eye Institute	25-50
Kearney Implement	25-50
Kearney Orthopedic	25-50
Walgreens	25-50
Wells Fargo	25-50
Dandee Concrete Construction	25-50
Town & County Bank	25-50
Central Community College	<25
Barney Insurance	<25
Dawson Public Power Dist.	<25
Kearney Concrete Company	<25
Sorensen Group	<25
FirsTier Bank	<25
Five Points Bank	<25
JacobsenOrr	<25
NebraskaLand National Bank	<25

## NON-MANUFACTURING - continued

Employer	Employee Count
NP Realty	<25
Great Western Bank	<25
Platte Valley Ford	<25
Nebraska Central Telephone Company	<25
NorthWestern Energy	<25
Black Hills Energy	<25
Viaero Communication	<25

Source: EDC of Buffalo County

## MANUFACTURING

Employer	Product/Svc	Employee Count
Baldwin Filters	Oil, Air & Fuel Filters	1000+
Eaton Corporation	Auto Valves & Forged Gears	500-700
West Pharmaceutical Serv	Pharm. Stoppers & Closures	250-500
Chief Industries, Inc.	Agri/Indust. & Const.	100-250
BluePrint Engines	Engines Automotive/Marine/Ag	100-250
Morris Printing Group, Inc.	Publishing & Cookbooks	100-250
Monsanto	Seed Corn Production	50-75
Midland Molding	Custom Injection Molding	25-50
Inter-Motion Manf. Inc.	Machine Rebuild, Retrofit, Custom	25-50
Task Lighting	Lighting Fixtures	25-50
AC Irrigation	Irrigation Equipment	25-50
Delux Manufacturing Co.	Grain Dryers	25-50
Kearney Crete & Block	Redi Mixed Concrete	25-50
L&S Industries	Metal Products	25-50
Ready-Mixed Concrete, Inc.	Concrete Products	<25
Sandhill Plastics	Recycle Plastics	<25
Dyna Tool & Mold	Plastic Injection Molds	<25
Fasse Valves, Inc.	Elec. Controls/Ag	<25
Techniques Services USA	Metal Surfacing	<25

## OTHER AREA MANUFACTURERS

KAAPA Ethanol	Biofuel	50-75
Sun Tech Industries	Injection Molding	<25
Henningson Foods Inc.	Egg Processing	<25
Hand Machining	Precision Machining	<25
L&M Machine & Manf.	Precision Machining	<25

Source: EDC of Buffalo County

## WAGE RATES

Job Title	Avg. Entry	Avg.	Avg. Exper'd
Management	\$20.57	\$44.23	\$56.07
Business & Fin. Op.	\$17.70	\$29.43	\$35.29
Computer & Math	\$18.89	\$32.08	\$38.67
Architecture & Eng.	\$17.20	\$29.28	\$35.33
Life, Phys., & Soc. Sci.	\$16.77	\$26.37	\$31.17
Community & Soc. Serv.	\$11.35	\$17.78	\$20.99
Legal	\$18.95	\$28.82	\$33.75
Edu., Training & Library	\$11.80	\$23.99	\$30.09
Art/Entr./Sports/Media	\$10.92	\$18.01	\$21.55
Health Pract. & Tech.	\$18.72	\$35.15	\$43.37
Healthcare Sup.	\$10.86	\$14.24	\$15.93
Protective Serv.	\$12.96	\$20.85	\$24.79
Food Prep & Serv.	\$9.73	\$11.34	\$12.14
Building & Maint.	\$10.41	\$12.66	\$13.77
Personal Care & Serv.	\$9.72	\$12.28	\$13.56
Sales & Related	\$9.51	\$14.84	\$17.49
Office & Admin. Sup.	\$11.19	\$16.28	\$18.81
Farming & Outdoor	\$14.14	\$18.44	\$20.59
Const. & Extraction	\$13.05	\$19.73	\$23.07
Install., Maint., & Repair	\$14.06	\$20.38	\$23.54
Production	\$13.64	\$18.50	\$20.93
Trans. & Material Moving	\$10.71	\$19.69	\$24.18
<b>Total all occupations</b>	<b>\$10.29</b>	<b>\$19.57</b>	<b>\$24.21</b>

Source: Nebraska Dept. of Labor, Quarter 2017 ECI Factor

## Elizabeth Roetman, Vice President

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## LABOR SUPPLY

### Buffalo County

Utilities	50
Construction	1,297
Manufacturing	3,238
Wholesale Trade	1,059
Retail Trade	3,676
Trans. & Warehousing	831
Information	312
Finance & Insurance	856
Real Estate/Rental/Leasing	192
Prof./Sci/Tech Serv.	994
Admin./Sup./Waste Mgmt/Remed., Serv.	872
Educational Services	384
Healthcare/Social Asst.	4,137
Art/Enter./Rec.	318
Accomd. & Food Serv.	2,954
Other Ser. (Except Pub. Admin.)	1,266
Federal Government	131
State Government	2,148
Local Government	2,483
<b>Total Labor Force</b>	<b>27,050</b>

Source: Nebraska Department of Labor

## UTILITIES

### Electricity Supplier



MW Peak Demand: Summer: 104 MW  
Winter: 84 MW

Additional Source: Nebraska Power Grid

### Natural Gas Suppliers



### The City of Kearney Provides:

- Water
- Sanitation
- Sewerage Treatment

## TELECOMMUNICATION

Frontier Communications, Viaero, NebraskaLink, Charter Spectrum, CenturyLink, USA Communications, US Cellular, Verizon, Windstream

## TRANSPORTATION

Direct access to:



Bus: Navigator Airport Express, Prestige Group, RYDE  
Rail: Union Pacific Railroad (City); BNSF Railway (County)

## AIRPORT

Class I Airport  
Staffed airport fire station  
Starting in September the Airport will be served by United Airlines operated by Skywest Airline  
CRJ 200 - 50 seat jet aircraft  
Elevation/Altitude: 2,131'  
Runways: 7,100' & 4,500' (both lighted)  
Nav Aids: ILS, VOR, NDB, Localizer, MALSR

## EDUCATION

Kearney Public School  
Kearney High School (Class A)  
Kearney Catholic High School  
Faith Christian School  
Zion Lutheran School  
Central Community College  
University of Nebraska at Kearney  
University of Nebraska Medical Center

## HEALTH FACILITIES

CHI Health Good Samaritan  
109 MDs | 8 DOs | 302 RNs | LPNs 21 | 71 Allied Health  
CHI Health Richard Young Behavioral Health  
Kearney Regional Medical Center  
149 MDs | 4 DOs | 177 RNs | 32 PA | 14 CRNA | 6 APRN  
Over 90 medical and specialty clinics.

## TAXES - KEARNEY

Sales Tax - State and Local combined: 7.0%  
Restaurant & Drinking Place Occupation Tax: 1%  
Property Tax: \$1.802616/\$100 valuation