Geography: 1
Date: January 9, 2024

Population Demographics

|  |  |  |  |  |  |  |  |  | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 Census |  | $2010$ <br> Census |  | $2022$ <br> Estimates |  | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| Total Population | 30,686 |  | 34,162 |  | 37,588 |  | 39,184 |  | 11.3\% | 4.2\% |
| Population Density (Pop/Sq Mi) | 389.50 |  | 384.26 |  | 477.10 |  | 497.36 |  | -1.3\% | 4.2\% |
| Total Households | 11,589 |  | 13,449 |  | 14,745 |  | 15,493 |  | 16.0\% | 5.1\% |
| Population by Gender: |  |  |  |  |  |  |  |  |  |  |
| Male | 14,883 | 48.5\% | 16,826 | 49.3\% | 18,651 | 49.6\% | 19,456 | 49.7\% | 13.0\% | 4.3\% |
| Female | 15,803 | 51.5\% | 17,336 | 50.8\% | 18,937 | 50.4\% | 19,728 | 50.4\% | 9.7\% | 4.2\% |

Population by Race

|  | 2000 <br> Census |  | $\mathbf{2 0 1 0}$ <br> Census |  | 2022 <br> Estimates |  |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: |
| White | 29,201 | $95.2 \%$ | 31,616 | $92.5 \%$ | 33,753 | $89.8 \%$ |
| Black | 169 | $0.6 \%$ | 364 | $1.1 \%$ | 591 | $1.6 \%$ |
| American Indian or | 96 | $0.3 \%$ | 106 | $0.3 \%$ | 211 | $0.6 \%$ |
| Alaska Native |  |  |  |  |  |  |
| Asian/Native | 162 | $0.5 \%$ | 576 | $1.7 \%$ | 749 | $2.0 \%$ |
| Hawaiian/Other |  |  |  |  |  |  |
| Pacific Islander | 688 | $2.2 \%$ | 1,008 | $2.9 \%$ | 1,467 | $3.9 \%$ |
| Some Other Race | 369 | $1.2 \%$ | 494 | $1.4 \%$ | 818 | $2.2 \%$ |


| $\mathbf{2 0 2 7}$ |  | Percent Change <br> $\mathbf{2 0 0 0}$ to | $\mathbf{2 0 2 2}$ to |
| ---: | :---: | :---: | :---: |
| Projections |  | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 2 7}$ |
| 34,768 | $88.7 \%$ | $8.3 \%$ | $3.0 \%$ |
| 648 | $1.7 \%$ | $114.6 \%$ | $9.8 \%$ |
| 229 | $0.6 \%$ | $9.5 \%$ | $8.5 \%$ |
|  |  |  |  |
| 840 | $2.1 \%$ | $256.4 \%$ | $12.1 \%$ |
|  |  |  |  |
| 1,702 | $4.3 \%$ | $46.4 \%$ | $16.0 \%$ |
| 997 | $2.5 \%$ | $33.6 \%$ | $22.0 \%$ |

Population by Ethnicity

|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  |  | $2022$ <br> Estimates |  | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  | Percent Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $2010$ <br> Census |  |  |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| Hispanic | 1,275 | 4.2\% | 2,404 | 7.0\% | 3,542 |  |  | 9.4\% | 4,119 | 10.5\% | 88.5\% | 16.3\% |
| Not Hispanic or Latino | 29,411 | 95.8\% | 31,758 | 93.0\% | 34,046 | 90.6\% | 35,066 | 89.5\% | 8.0\% | 3.0\% |
| Population by Age |  |  |  |  |  |  |  |  |  |  |
|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  | $\begin{array}{r} 2010 \\ \text { Concuc } \end{array}$ |  | $2022$ <br> Estimates |  | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  | $\begin{gathered} \text { Percent } \\ 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{aligned} & \text { Change } \\ & 2022 \text { to } \\ & 2027 \end{aligned}$ |
| 0 to 4 | 2,015 | 6.6\% | 2,494 | 7.3\% | 2,456 | 6.5\% | 2,458 | 6.3\% | 23.8\% | 0.1\% |
| 5 to 14 | 3,782 | 12.3\% | 4,061 | 11.9\% | 4,659 | 12.4\% | 4,925 | 12.6\% | 7.4\% | 5.7\% |
| 15 to 19 | 3,387 | 11.0\% | 3,010 | 8.8\% | 3,008 | 8.0\% | 3,163 | 8.1\% | -11.1\% | 5.1\% |
| 20 to 24 | 4,733 | 15.4\% | 4,762 | 13.9\% | 4,734 | 12.6\% | 4,162 | 10.6\% | 0.6\% | -12.1\% |
| 25 to 34 | 4,189 | 13.7\% | 5,037 | 14.7\% | 5,458 | 14.5\% | 6,136 | 15.7\% | 20.2\% | 12.4\% |
| 35 to 44 | 4,005 | 13.1\% | 3,537 | 10.4\% | 4,489 | 11.9\% | 4,824 | 12.3\% | -11.7\% | 7.4\% |


|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  |  | $2022$ |  | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  |  | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{r} 2010 \\ \text { Census } \end{array}$ |  |  |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| 45 to 54 | 3,416 | 11.1\% | 3,961 | 11.6\% | 3,399 |  |  | 9.0\% | 3,545 | 9.0\% | 15.9\% | 4.3\% |
| 55 to 64 | 1,932 | 6.3\% | 3,416 | 10.0\% | 3,771 | 10.0\% | 3,604 | 9.2\% | 76.8\% | -4.4\% |
| 65 to 74 | 1,493 | 4.9\% | 1,840 | 5.4\% | 3,110 | 8.3\% | 3,493 | 8.9\% | 23.3\% | 12.3\% |
| 75 to 84 | 1,175 | 3.8\% | 1,323 | 3.9\% | 1,592 | 4.2\% | 1,944 | 5.0\% | 12.6\% | 22.1\% |
| 85+ | 559 | 1.8\% | 721 | 2.1\% | 910 | 2.4\% | 929 | 2.4\% | 29.1\% | 2.1\% |
| Median Age: |  |  |  |  |  |  |  |  |  |  |
| Total Population | 27.9 |  | 29.8 |  | 31.9 |  | 32.6 |  |  |  |

Households by Income

|  | $2000$ <br> Census |  | $\begin{array}{r} 2010 \\ \text { Census } \end{array}$ |  | $2022$ <br> Estimates | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  | Percent Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| \$0-\$15,000 | 1,930 | 16.7\% |  | 1,825 | 13.6\% | 1,438 | 9.8\% | 1,323 | 8.5\% | -5.4\% | -8.0\% |
| \$15,000-\$24,999 | 1,868 | 16.1\% | 1,610 | 12.0\% | 1,367 | 9.3\% | 1,323 | 8.5\% | -13.8\% | -3.3\% |
| \$25,000-\$34,999 | 1,790 | 15.4\% | 1,928 | 14.3\% | 1,338 | 9.1\% | 1,302 | 8.4\% | 7.7\% | -2.7\% |
| \$35,000-\$49,999 | 2,082 | 18.0\% | 1,790 | 13.3\% | 1,522 | 10.3\% | 1,487 | 9.6\% | -14.0\% | -2.3\% |
| \$50,000-\$74,999 | 2,257 | 19.5\% | 2,821 | 21.0\% | 2,613 | 17.7\% | 2,464 | 15.9\% | 25.0\% | -5.7\% |
| \$75,000-\$99,999 | 966 | 8.3\% | 1,676 | 12.5\% | 2,414 | 16.4\% | 2,663 | 17.2\% | 73.5\% | 10.3\% |
| \$100,000-\$149,999 | 493 | 4.3\% | 1,319 | 9.8\% | 2,644 | 17.9\% | 3,203 | 20.7\% | 167.5\% | 21.2\% |
| \$150,000 + | 214 | 1.8\% | 478 | 3.6\% | 1,408 | 9.5\% | 1,728 | 11.2\% | 123.8\% | 22.7\% |
| Average Hhld Income | \$45,036 |  | \$58,923 |  | \$80,047 |  | \$86,847 |  | 30.8\% | 8.5\% |
| Median Hhld Income | \$36,448 |  | \$46,159 |  | \$65,926 |  | \$73,457 |  | 26.6\% | 11.4\% |
| Per Capita Income | \$17,009 |  | \$23,898 |  | \$32,118 |  | \$35,038 |  | 40.5\% | 9.1\% |

Percent Change

Housing Units

|  |  |  |  |  | Percent Change |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 7}$ | $\mathbf{2 0 0 0}$ to | $\mathbf{2 0 2 2}$ to |
|  | Census | Census | Estimates | Projections | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 2 7}$ |
| Total Housing Units | 12,182 |  | 14,055 | 15,589 | 16,390 | $15.4 \%$ |
| Total Occupied | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ | 13,449 | $95.7 \%$ | 14,745 | $94.6 \%$ |
| Housing Units |  |  |  |  |  |  |

Percent Change

Vehicles Available

|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  | $\begin{array}{r} 2010 \\ \text { Census } \end{array}$ | $2022$ <br> Estimates |  | $2027$ <br> Projections |  | Percent Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| 0 Vehicles Available | 524 | 4.5\% | 566 | 4.2\% | 733 |  |  | 5.0\% | 777 | 5.0\% | 7.9\% | 6.1\% |
| 1 Vehicle Available | 3,534 | 30.5\% | 3,870 | 28.8\% | 4,405 | 29.9\% | 4,625 | 29.9\% | 9.5\% | 5.0\% |
| 2+ Vehicles | 7,531 | 65.0\% | 9,013 | 67.0\% | 9,607 | 65.2\% | 10,092 | 65.1\% | 19.7\% | 5.0\% |
| Available |  |  |  |  |  |  |  |  |  |  |
| Average Vehicles Per Household | 1.80 |  | 2.10 |  | 2.10 |  | 2.10 |  | 13.7\% | 0.2\% |

## Marital Status

|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  | $\begin{array}{r} 2010 \\ \text { Census } \end{array}$ |  | $2022$ <br> Estimates | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  | Percent Change |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| Married, Spouse | 11,477 | 46.1\% | 12,271 | 44.5\% | 13,326 | 43.7\% | 13,941 | 43.8\% | 6.9\% | 4.6\% |
| Present |  |  |  |  |  |  |  |  |  |  |
| Married, Spouse | 944 | 3.8\% | 561 | 2.0\% | 782 | 2.6\% | 831 | 2.6\% | -40.6\% | 6.3\% |
| Absent |  |  |  |  |  |  |  |  |  |  |
| Divorced | 1,893 | 7.6\% | 2,577 | 9.3\% | 3,006 | 9.9\% | 3,142 | 9.9\% | 36.2\% | 4.5\% |
| Widowed | 1,344 | 5.4\% | 1,665 | 6.0\% | 1,634 | 5.4\% | 1,724 | 5.4\% | 23.9\% | 5.5\% |
| Never Married | 9,230 | 37.1\% | 10,533 | 38.2\% | 11,725 | 38.5\% | 12,162 | 38.3\% | 14.1\% | 3.7\% |
| Age 15+ Population | 24,889 |  | 27,607 |  | 30,473 |  | 31,801 |  | 10.9\% | 4.4\% |

## Educational Attainment

|  |  |  |  |  |  |  |  |  | Percent Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} 2000 \\ \text { Census } \end{array}$ |  | $\begin{array}{r} 2010 \\ \text { Census } \end{array}$ |  | $2022$ <br> Estimates |  | $\begin{array}{r} 2027 \\ \text { Projections } \end{array}$ |  | $\begin{gathered} 2000 \text { to } \\ 2010 \end{gathered}$ | $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| Grade K-8 | 517 | 3.1\% | 548 | 2.8\% | 308 | 1.4\% | 316 | 1.3\% | 6.0\% | 2.6\% |
| Grade 9-11 | 1,089 | 6.5\% | 913 | 4.6\% | 828 | 3.6\% | 874 | 3.6\% | -16.1\% | 5.5\% |
| High School | 3,877 | 23.2\% | 5,163 | 26.0\% | 5,176 | 22.8\% | 5,497 | 22.5\% | 33.2\% | 6.2\% |
| Graduate |  |  |  |  |  |  |  |  |  |  |
| Some College, No | 4,202 | 25.2\% | 4,757 | 24.0\% | 5,284 | 23.2\% | 5,670 | 23.2\% | 13.2\% | 7.3\% |
| Degree |  |  |  |  |  |  |  |  |  |  |
| Associates Degree | 1,135 | 6.8\% | 1,313 | 6.6\% | 1,958 | 8.6\% | 2,150 | 8.8\% | 15.6\% | 9.8\% |
| Bachelor's Degree | 3,772 | 22.6\% | 4,917 | 24.8\% | 6,029 | 26.5\% | 6,524 | 26.7\% | 30.3\% | 8.2\% |
| Graduate Degree | 2,041 | 12.2\% | 2,185 | 11.0\% | 3,019 | 13.3\% | 3,302 | 13.5\% | 7.1\% | 9.4\% |
| No Schooling | 72 | 0.4\% | 39 | 0.2\% | 128 | 0.6\% | 144 | 0.6\% | -45.2\% | 12.7\% |
| Completed |  |  |  |  |  |  |  |  |  |  |
| Age 25+ Population | 16,705 |  | 19,835 |  | 22,730 |  | 24,476 |  | 18.7\% | 7.7\% |


|  | $2000$ <br> Census | $2010$ <br> Census | $2022$ <br> Estimates | $2027$ <br> Projections | $\begin{aligned} & \text { Percent } \\ & 2000 \text { to } \\ & 2010 \end{aligned}$ | Change $\begin{gathered} 2022 \text { to } \\ 2027 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Seasonal Population by Quarter |  |  |  |  |  |  |
| 2022 |  |  |  |  |  |  |
| Estimates |  |  |  |  |  |  |
| Q4 2018 | 86 |  |  |  |  |  |
| Q1 2019 | 88 |  |  |  |  |  |
| Q2 2019 | 71 |  |  |  |  |  |
| Q3 2019 | 88 |  |  |  |  |  |
| Q4 2019 | 88 |  |  |  |  |  |
| Q1 2020 | 88 |  |  |  |  |  |
| Q2 2020 | 93 |  |  |  |  |  |
| Q3 2020 | 93 |  |  |  |  |  |
| Q4 2020 | 91 |  |  |  |  |  |

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